



WORLDWIDE

# 10 member-founded self-care brands to know in 2020

From vitamin elixirs to holistic healthcare, these are the brands we're incorporating into our wellbeing rituals this year

**Founded by:** Nicole Dean, Little Beach House Malibu member

**Year founded:** 2017

**Your brand in one sentence:** 'Thoughtfully restrained luxury tea.'

**What's your brand's USP:** 'KOLLO offers a portfolio of small-batch, single-origin, cold-brew, ready-to-drink, iced teas. All teas are hand-bottled locally in Los Angeles, and are free of all preservatives, sweeteners and flavorings.'

**What does self-care mean to you?** 'Being newly pregnant, ample sleep is both a necessity and a luxury,' says Dean. 'Currently my self-care includes being more thoughtful about not only what I am putting in my body, but also what I am putting on my body. I have taken great strides to update my wellness routine by eliminating toxic body products and make-up, as well as incorporating a more diverse and gentle workout regime.'